



Making the move from excel to efficiency when scheduling and traveling event crew [CASE STUDY]



Production Plus is a leading event production company that loves to forge relationships through innovative and engaging displays which bring visions to life. Prior to LASSO, they were challenged with inefficient manual processes and excel spreadsheets for booking and traveling crew.

Production Plus aimed to centralize crew scheduling, ditch their excel spreadsheets, and make their crew communication more efficient.

Here is Production Plus's success story.



Meet
Tracy Bugal

Project Coordinator at
Production Plus

"I was reluctant at first because I was dependent on my spreadsheets to track costs, travel, basically to manage my tasks. I wasn't sure how LASSO would affect my workflow and within a few months, my spreadsheets were a thing of the past."

BACKGROUND

Production Plus is a one-stop event production house that has been in business for over 42 years. They help clients tell their unique stories as well as connect with, engage, and inspire audiences of all shapes and sizes. The Production Plus team is made up of dreamers, creators, and innovators that connect amazing experiences with amazing brands.

Prior to LASSO, Production Plus used excel spreadsheets and manual processes for both scheduling and traveling their crew. The entire process was inefficient, demanding, and slow. Valuable time was wasted performing manual tasks. They knew there had to be a better way.

“Prior to Lasso, we didn’t have a centralized process to manage our labor and at times, **we were duplicating our efforts**. Spreadsheets and calendars can only take you so far. We needed a system that would allocate our resources efficiently and effectively.”

~ Tracy Bugal, Project Coordinator



PRODUCTION**PLUS**

CHALLENGES

- Heavy reliance on manual processes and excel spreadsheets caused miscommunications and inefficiencies.
- Email and phone exchanges for scheduling crew and booking travel made it difficult to know who was working on what event, increased the possibility that important information would be lost, and did not empower the team to schedule crew out weeks or months in advance.
- Process inefficiencies made it a challenge to control labor and travel costs.
- Communication of ever-changing event schedules and travel itineraries was fragmented and frustrating for crew.

"I had to keep **another spreadsheet** containing crew traveler profile info in order to book flights. With LASSO travel, that info is stored within the system and a traveler profile **auto-populates** when booking flights, rail, hotels, and car rentals. This information is then stored within the travel tab per event and **communicated to crew through the same app.**"

~ Tracy Bugal, Project Coordinator

"With the addition of LASSO and their Travel module, I have the resources I need to **better assist our Project Managers** and effectively communicate with our crew. Within one application, I have the ability to **confirm crew, manage schedules, book travel, track costs, and send communications.**"

~ Tracy Bugal, Project Coordinator

THE RESULTS

Production Plus implemented LASSO's scheduling and travel management solutions. By doing so, they were able to:

- Centralize all crew scheduling activities, saving the team valuable time, eliminating crew double booking, and ensuring labor resources are utilized more efficiently.
- Integrate travel processes to gain more control over travel costs and eliminate unclear or inadequate travel booking and communications.
- Communicate to crew more effectively and provide at least 6-8 weeks of schedules ahead of time so they can better manage their personal & professional lives (resulting in a happier crew!).
- Eliminate excel spreadsheets & manual processes.

"Our crew jumped on-board and it didn't take long before they realized LASSO was a beneficial tool for them. They're able to view schedules, travel and important show details, all without having to dig through emails. Our goal as a management team is to provide notification to our crew **6-8 weeks in advance** so they're able to plan accordingly."

~ Tracy Bugal, Project Coordinator

"LASSO was the tool that **brought our departments together** to create a scheduling process that would benefit our team, and our crew."

~ Tracy Bugal, Project Coordinator

CONCLUSION

"In the beginning, I was using multiple spreadsheets and I thought, how am I ever going to let go of this? How am I going to know what to do next? It was my checklist, my lifeline. And, now I can't imagine ever going back and that's because of LASSO."

"LASSO Travel was a great addition. It's easy to navigate and tracks travel costs per event – which saves time when I had to manually track costs. It also eliminated the need for me to send individual emails to our crew since their itineraries are kept within the app for their reference."

"We began the process with LASSO Scheduling and were so impressed with the ease of the app that we have since added LASSO Travel and LASSO Time. The team at LASSO assisted us every step of the way and made this transition as easy for our team and staff."

~ Tracy Bugal, Project Coordinator

Want to move from excel spreadsheets to efficiency in your crew scheduling & travel management processes?

Request a demo today at **www.LASSO.io**.