

How Star Way was able to cut their payroll processing time in half with LASSO.



HERE IS STAR WAY'S STORY.

Star Way Productions is a full service production company. They are a "one-stop shop" for staging, audio, lighting, and video with over 40 years of experience and hundreds of happy clients in their portfolio.

Prior to LASSO, Star Way's crewing and payroll processes took a lot of time, effort, and brain-power. Star Way knew they had to streamline their processes in order to effectively grow and scale their business.

STAR★WAY PRODUCTIONS

"Our processes were taking too much manpower and brainpower. Nothing was automated and timekeeping did not integrate with scheduling or payroll."

"With LASSO, we cut our payroll processing in half and eliminated so many headaches! Feedback from crew has been great. It's been an awesome change."

~ Tiawna Blair, HR

THE CHALLENGES

- Star Way's previous scheduling tool did not communicate with timekeeping, resulting in excess manual data entry
- Time tracking was a mix of paper, excel, and double-entering data, wasting hours tracking down accurate time worked
- Time rules were painstakingly calculated by hand, increasing the risk of possible errors
- Gathering, confirming & entering data into their payroll system took 2 people at least 3 days/week, slowing down the time to bill clients and pay crew
- Lack of system access for production managers caused frustration and made it difficult to communicate changing event details with crew

THE SOLUTION

Star Way implemented LASSO's crew scheduling, communication, automated time tracking & mobile app solutions.

LASSO's integrated workflow process allowed Star Way to efficiently manage their entire event crewing process.



"LASSO allows us to crew events and manage our processes with greater efficiency and profitability."

~ Tiawna Blair, HR



THE RESULTS

Star Way completely overhauled their internal processes with LASSO, saving time and streamlining their entire event workflow.

- Payroll processing time was cut in half, streamlining both payroll entry and crew payment
- Workflow efficiencies reduced the timeframe required to crew & manage events
- LASSO's tools provided the ability to automatically account for overtime, minimums, meal breaks and CA time rules eliminating the possibility for human error
- Enhanced crew communication processes created a happier, better connected crew
- Real-time analytics have resulted in more profitable events

Want to learn more about how LASSO give you hours back in your day by streamlining how you schedule, communicate with, track time, and manage your crew?

Request a demo at www.LASSO.io.

